

Moving from

For Sale to Sold



2010 Market Data for Multnomah County

Pricing a home too high means it takes longer to sell and may result in the home not selling at all. The correct price strategy is critical to a home selling in the first 60 days. Only 42% of all homes listed for sale in Multnomah County sold in 2010.

Total CDOM*	Total Homes Sold	OLP%***	LP%****	% of All Actives	Avg CDOM of Solds
0-30	2683	98.5	99	14	13
31-60	1250	94	97	6.5	45
61-90	855	90	96	4.4	75
91-120	640	90	95	3.3	104
121-180	877	88	96	4.5	148
181-250	405	88	95	2.1	199
Total**	8095				119
All Actives	19085				
Odds of Selling	42%				

The longer a home takes to sell, the lower the price. We will review your list price with you at least once every 30 days.

* Cumulative days on market is the total days a home is for sale by any company or agent regardless of actual listing number.

** Totals may not add up as some homes take longer than 250 days to sell. % of total sold rounded off.

*** OLP% = The percentage of difference between the Original List Price (OLP) and the sale price

**** LP% = The percentage of difference between the Last List Price (LP) and the sale price

All data from RMLS for Multnomah County, January - December 2010