

Moving from

For Sale to Sold



2010 Market Data for North Portland

Pricing a home too high means it takes longer to sell and may result in the home not selling at all. The correct price strategy is critical to a home selling in the first 60 days. Only 39% of all homes listed for sale in North Portland sold in 2010.

Total CDOM*	Total Homes Sold	OLP%***	LP%****	% of All Actives	Avg CDOM of Solds
0-30	291	99%	99%	14.7%	12
31-60	134	95%	98%	6.7%	44
61-90	84	91%	97%	4.3%	75
91-120	46	89%	96%	2.3%	105
121-180	81	98%	94%	4.1%	146
181-250	36	90%	98%	1.8%	201
Total**	779				88
All Actives	1975				
Odds of Selling	39%				

The longer a home takes to sell, the lower the price. We will review your list price with you at least once every 30 days.

* Cumulative days on market is the total days a home is for sale by any company or agent regardless of actual listing number.

** Totals may not add up as some homes take longer than 250 days to sell. % of total sold rounded off.

*** OLP% = The percentage of difference between the Original List Price (OLP) and the sale price

**** LP% = The percentage of difference between the Last List Price (LP) and the sale price

All data from RMLS for Area 141, January - December 2010